miquido

How to redesign your app:
Checklist

Redesign refers to the changes made to visual identification or architecture of a product. The goal is to make it more updated, functional, and in-line with the most recent trends in order to offer the users the best possible product.

Key signs that you need to redesign your app:

- ☐ Negative feedback that keeps highlighting the same problems

- ☐ Poor conversion rate or users reluctant to convert on a specific goal

- ☐ Rebranding plans (as they should go in line with the evolution of the product)

- ☐ Expansion prospects and/or new possibilities for improvement

Redesigning your app step by step

- ☐ Research the latest trends in your industry

- ☐ Perform a thorough analysis of your competition

- ☐ Define user problems and challenges

- ☐ Make your new solution address user needs

- ☐ Perform tests to see where you can improve

listen > compare > empathise > understand > test

**Looking for some guidance
on how to redesign your app?
Don't hesitate to contact us!**

Let's work together